STARFII

Turn Your Business Vision into Digital Reality

Speed with Precision.

About Us
Who We Are

Starfii is a forward-thinking and dynamic IT solutions company with a mission to empower businesses through cutting-edge technology. We develop top-class solutions for mobile, web, and enterprise-level applications.

Start-ups, SMEs, and MNCs consistently achieve success with Starfii, through our deep expertise and extensive experience. We leverage pioneering technology across industries such as Healthcare, Retail, B2B, and more.

We take pride in delivering results with speed and precision, adhering to the highest standards. Our dedicated care for each project ensures that our solutions drive true business growth for all our clients.

Building and delivering solutions with unmatched speed and precision to fuel business success.

Our
Expertise

Digital Experience

Mobile Application

Web Application

UI/UX

Software Development

Custom Software Development

Enterprise Software Solutions

SaaS (Software as a Service)

E-commerce Solutions

Cloud-Based Software

Artificial Intelligence

AI Automation

Generative AI Customization

AI Agents

E-commerce platforms

Managed Services

DevOps

Software Maintanence

Cloud

We specialize in creating high-quality, scalable web and mobile applications designed to meet the unique needs of your business.

Custom Web and Mobile Applications

- Enterprise-level CRM or ERP System
- E-commerce Platform with Custom Features
- Marketplace Platform, etc

Mobile Applications with Advanced Tech

- Mobile App for Service-Based Businesses
- On-Demand Cleaning Services
- Health or Fitness App, etc
- Food/Grocery Delivery App

SaaS Platforms

- B2B SaaS Solutions
- AI-powered Analytics Dashboard
- Invoicing and Billing System
- HR Management System, etc

Enterprise-Grade Software Solutions

- Document Management System
- Inventory and Supply Chain Management
- Retail Inventory Management &Warehouse Management System, etc

We specialize in using AI and advanced technologies to create scalable solutions that meet the demands of the modern digital era.

AI-Powered Chatbots or Virtual Assistants

- Customer Support Chatbot
- E-commerce Chatbot
- Healthcare Virtual Assistant
- Finance Virtual Assistant

Custom Integrations and Automation

- Custom Integrations with Existing Tools
- E-commerce and Inventory Management Integration
- AI or ML Models for Process Automation
- Customer Sentiment Analysis Tool

Custom Dashboards and Reporting Systems

- Business Intelligence Dashboards
- Sales Performance Dashboard
- Marketing Campaign Performance Dashboard
- Supply Chain and Inventory Dashboard

Note:

These are just examples. Whether it's a custom CRM, AI dashboard, or chatbot, we have the expertise to tailor solutions for your business.

and more...!

Why Choose Starfii?

High Quality

Innovative solutions for your business needs, well-managed systems to ensure smooth delivery.

One-Stop Solution

Support all your business needs, from creative work to software engineering.

Faster to Market with Precision

Delivering high-quality solutions swiftly, combining speed and accuracy to meet your business goals.

Reliability Redefined

Consistent, efficient, and dependable solutions that you can trust.

This is how we

Approach the Development process

Pre-Development
Product & business discovery

→

Development
Product Development phase

→

Post-Development
After development support

Product Discovery
Problem setting, rapid prototyping, documenting functional business requirement specifications

Business Analysis
Brainstorming, conducting user research, refining ideas, validating concepts

Project Management
Achieve your project goals with an experienced leader.

QA / QC
Ensure quality with professional testers.

System Integration
Bring together your processes in one seamless system

Deployment
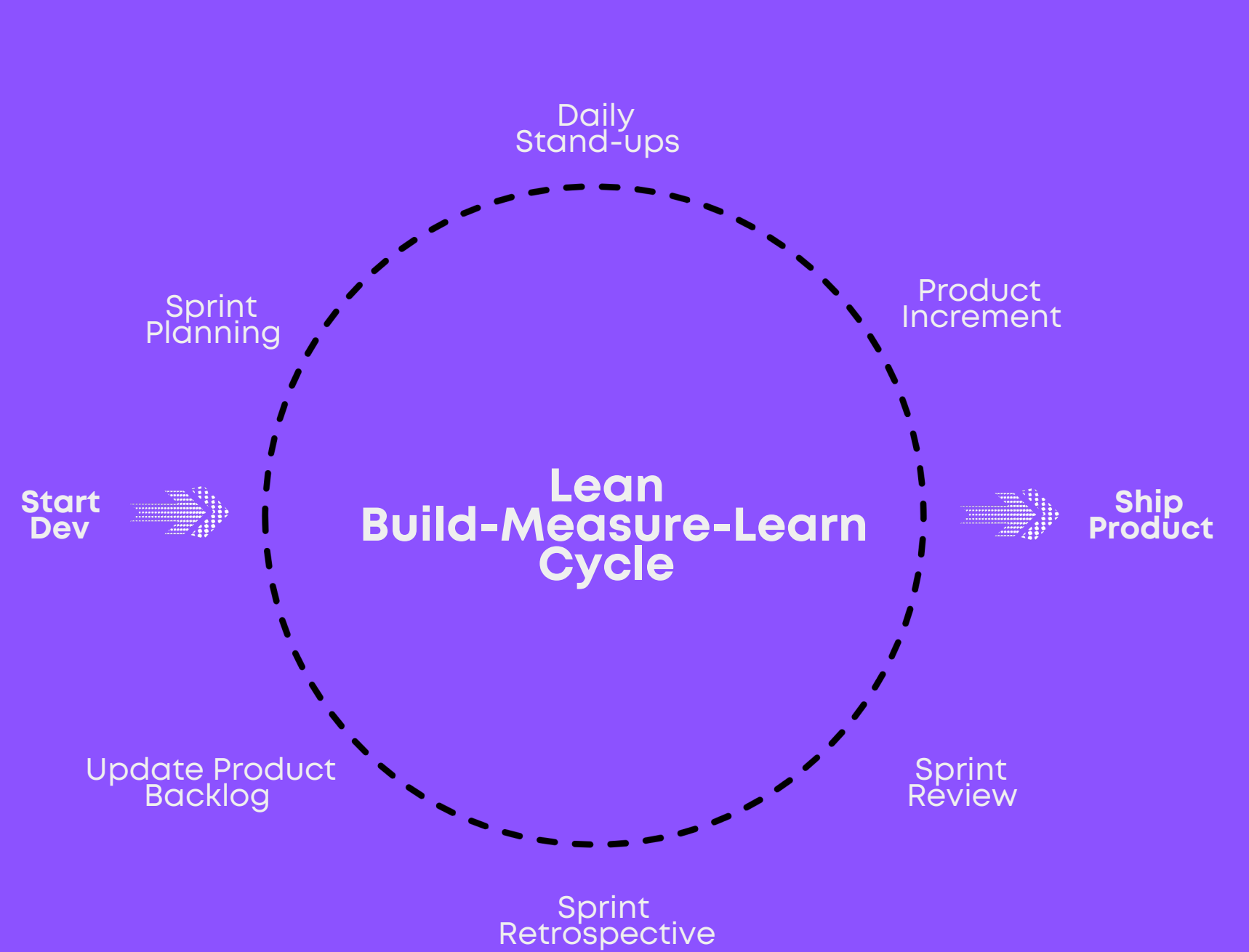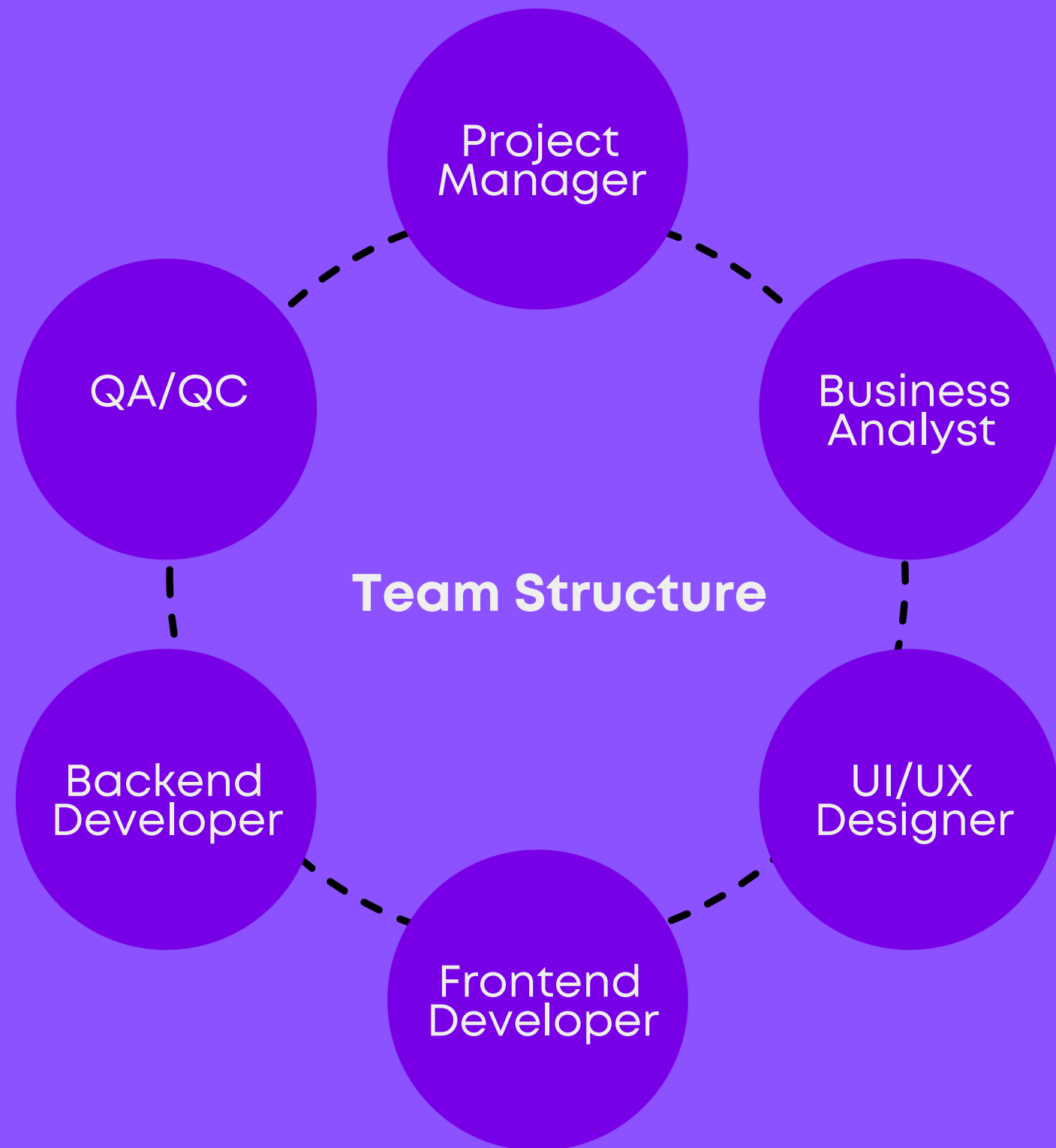Follow best practices with continuos integration (CI) and continuous delivery (CD).

Maintenance
Enjoy peace of mind with a team on standby to keep your platform running smoothly.

24/7 Support
Round-the-clock assistance for all your technical and product issues.

Team Structure & Processes

Team Structure

- Project Manager
- Business Analyst
- UI/UX Designer
- Frontend Developer
- Backend Developer
- QA/QC

Lean Build-Measure-Learn Cycle

Start Dev →

- Sprint Planning
- Daily Stand-ups
- Product Increment
- Sprint Review
- Sprint Retrospective
- Update Product Backlog

→ Ship Product

Technologies
Tech stacks & Languages

Web Frontend

HTML5   CSS3   JS   Tailwind   React   Next.js

Mobile

ios   Android   Flutter   React

Web Backend

NodeJs   Python   GOLANG   Express.js

Database

Postgre   MongoDB

DevOps

GitHub   Docker   Kurbernetes   Digital Ocean

Tools & platforms
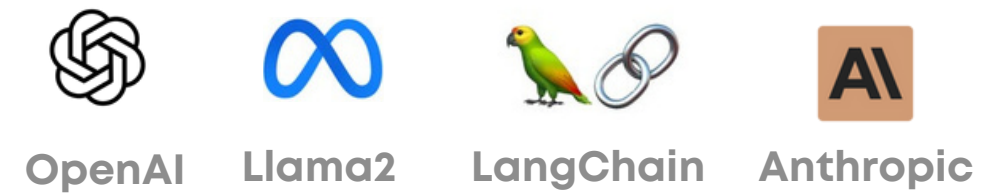
AWS   Azure   Figma

AI

OpenAI   Llama2   LangChain   Anthropic
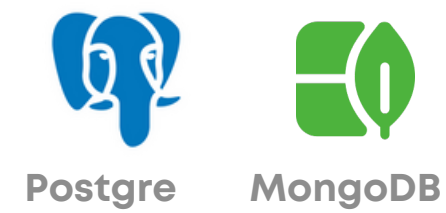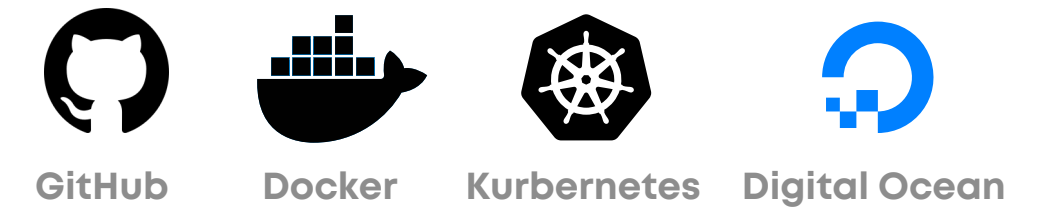
Portfolio Highlights

Client: Doodley, a Bengaluru-based startup (established in 2023).
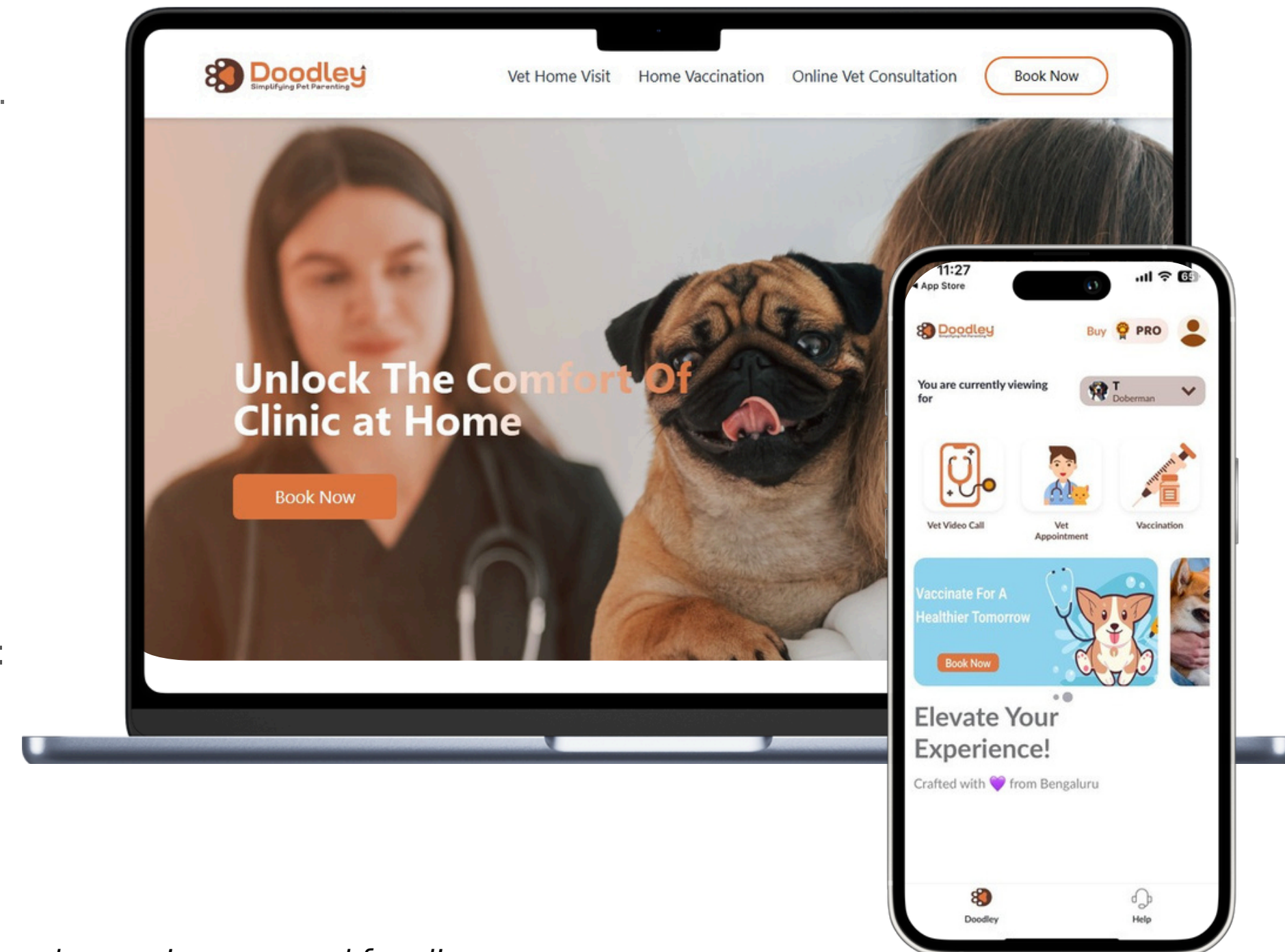
Challenge:

Doodley required a digital platform for pet healthcare, including a **Customer App, Doctor Partner App, Website**, and **Admin Panel**. Despite the complexity, they needed an MVP within **1 month** against an estimated **6-month timeline.**

Solution:

Starfii's team prioritized core features, delivering the **MVP** (Customer App, Doctor App, and website) in **1 month** and the full platform, including the Admin Panel, in **3 months.**

Results:

- MVP Delivered in 1 Month: **Enabled Doodley to enter the market quickly.**
- Full Solution in 3 Months: A healthcare milestone delivered **3 months** ahead of schedule.

Doodley recently raised several crore in pre-seed funding.

Portfolio Highlights

## Case Study: AppMD - Virtual Medical Consultancy Platform

Challenge:

AppMD aimed to create a global virtual medical consultancy platform connecting patients with highly trained physicians from the **US** and **India**, offering expert treatment recommendations for complex medical conditions, both surgical and non-surgical.

Solution:

In just **5 months**, we developed a feature-rich website, followed by mobile apps for iOS and Android in **2.5 months**. The platform enables:

Results:

- Fully functional platform delivered in 5 months.
- Mobile apps launched in record time, enhancing accessibility.
- Improved global access to specialized healthcare, ensuring affordability and quality.
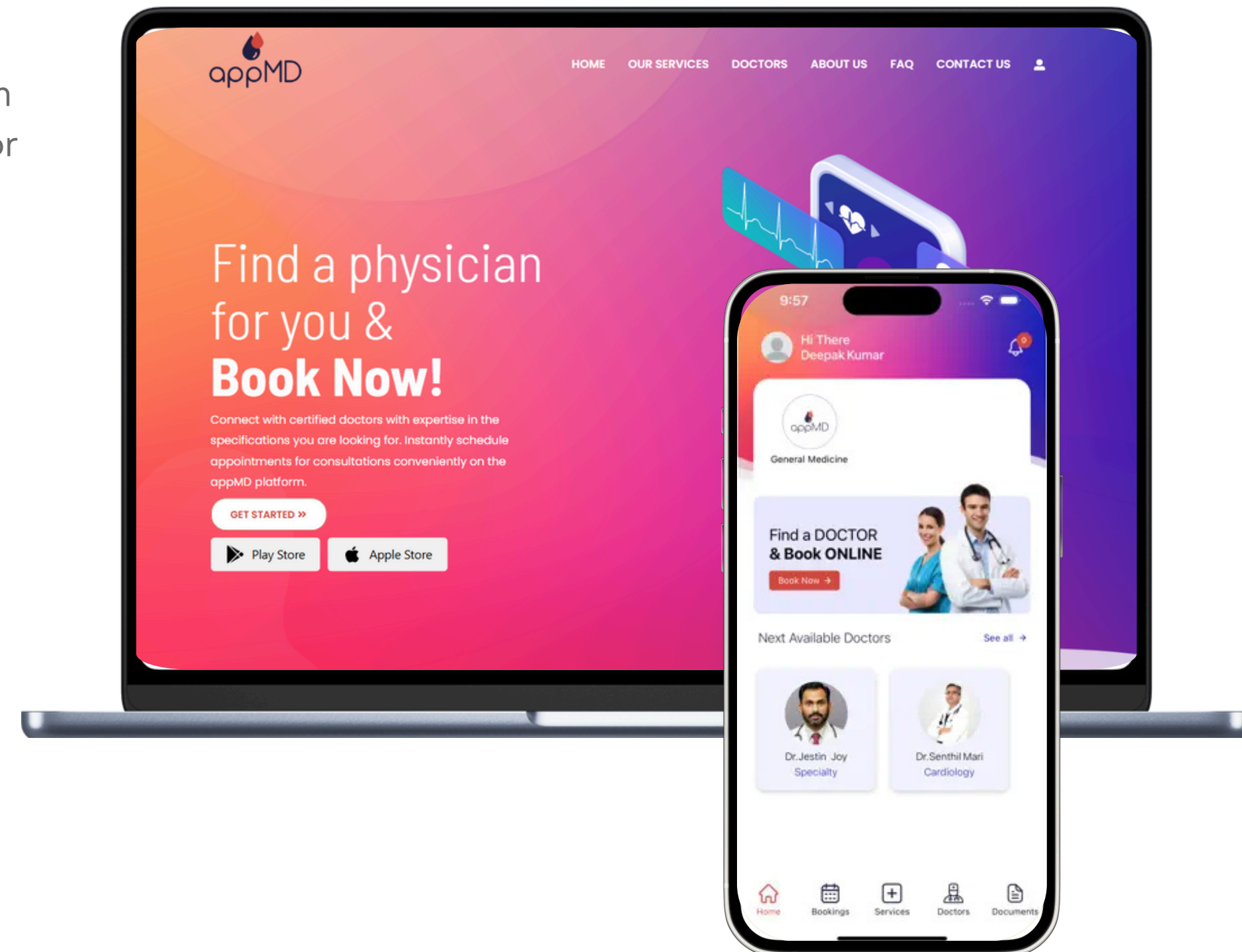
Portfolio Highlights

Client: Deliverse, a food delivery startup aiming to compete in a fast-paced, dynamic market.
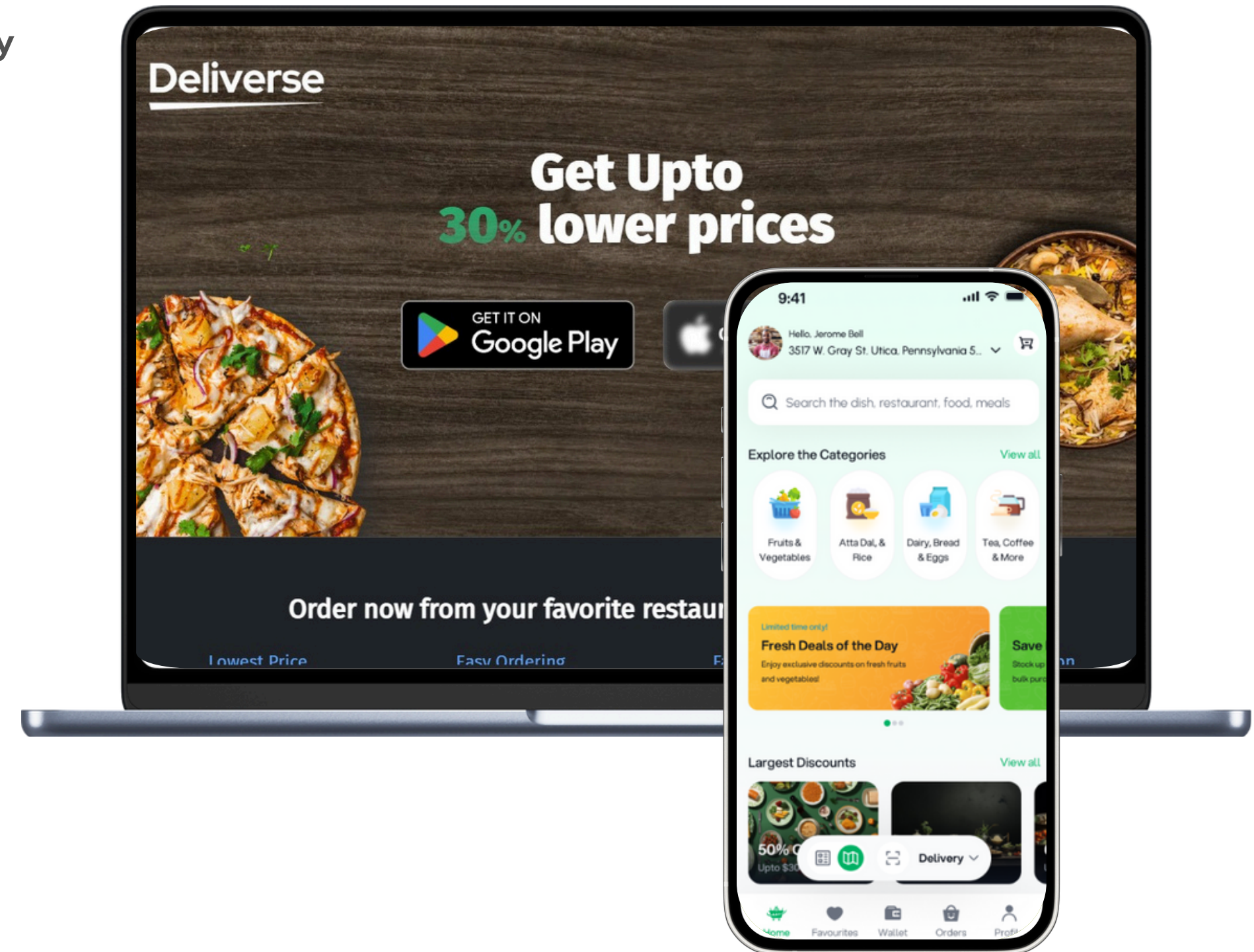
Challenge:

Build a complete food delivery platform—**Customer App, Delivery Partner App, Website,** and **Admin Panel**—within a tight 3-month timeline

Solution:

Starfii's team prioritized core features, delivering the (Customer App, Partner App, Admin Portal and website) in 3 **month** .

Results:

- **Full Solution in 3 Months**: A Food Industry milestone delivered 3 months ahead of schedule. After the launch,
- Deliverse received **100+ orders in just 10 days**, showcasing the platform's usability and market readiness.

Portfolio Highlights

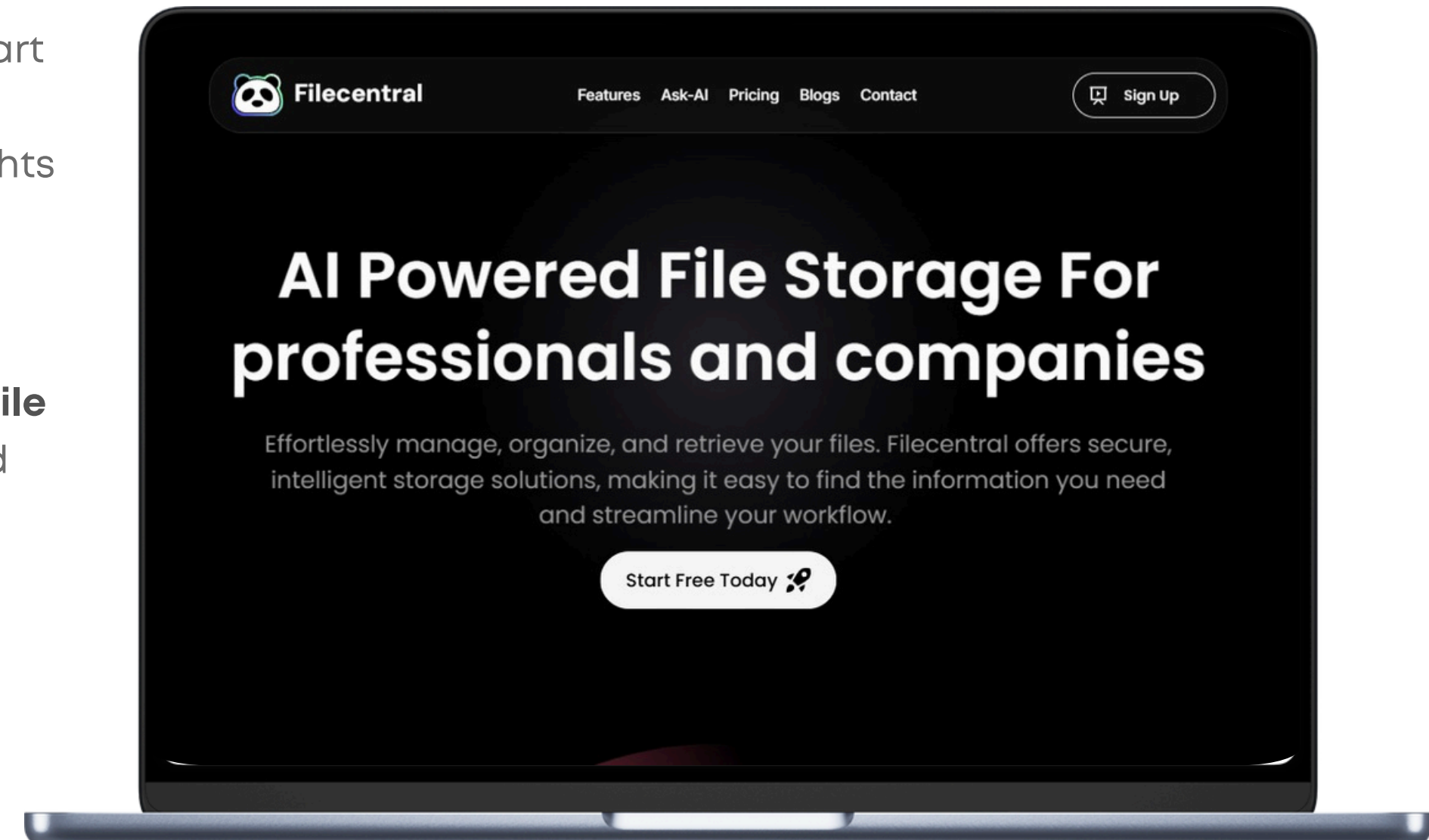## Case Study: FileCentral.io - AI-Powered File Storage SaaS

Challenge:

FileCentral.io aims to build an **AI-powered SaaS platform** for smart file categorization, search, management, and secure storage. Users can chat with files, search them easily, and generate insights from the data.

Solution:

FileCentral's team prioritized core features, delivering the MVP (**File Management System, AI-powered Search & Chat**) in 1 month and the full platform in 3.5 months.

Results:

- FileCentral delivered the MVP in 1 month and full platform in 3 months,
- resulting in: 40% faster search 50% better file organization 30% increased productivity

🐼 **Filecentral**   Features Ask-AI Pricing Blogs Contact   ▢ Sign Up

AI Powered File Storage For professionals and companies

Effortlessly manage, organize, and retrieve your files. Filecentral offers secure, intelligent storage solutions, making it easy to find the information you need and streamline your workflow.

Start Free Today 🚀

Portfolio Highlights

Case Study: Siva Ads/S2medias - Custom CRM for Media Management
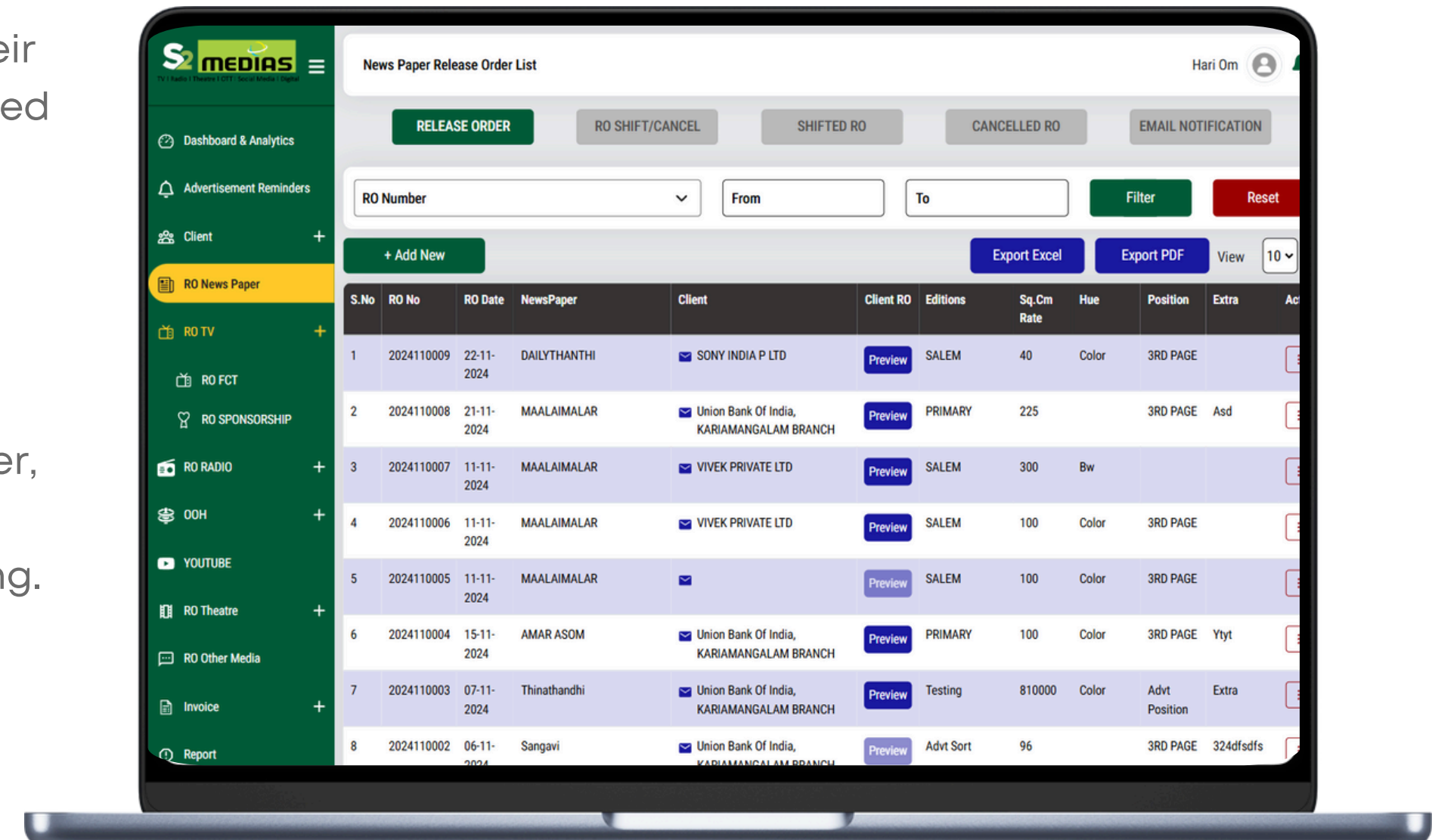
Challenge:

Siva Ads required a custom **CRM** to streamline operations for their newspaper printing and media services business. The CRM needed to handle release orders, client management, multi-media workflows, and reporting, ensuring efficient service delivery for their growing client base in Salem, Tamil Nadu.

Solution:

Developed a custom **CRM** with modules for managing newspaper, TV, radio, and other media campaigns, a centralized dashboard for tracking orders, and tools for filtering, exporting, and reporting.

Results:

- Built and deployed in 3.5 months.
- Reduced manual workload by 60%.
- Streamlined multi-channel operations, boosting client satisfaction.

Portfolio Highlights

Case Study: KareerSity - EdTech for Pharmaceutical Education

Challenge:

KareerSity set out to bridge the gap between **academia** and **industry** by creating a platform for pharmacy students, professionals, and educators to learn, teach, and upskill.

Solution:

Developed an all-in-one platform enabling:
- Students to access industry-focused training.
- Professionals to upskill with tailored courses.
- Educators to upload and sell courses.
- Corporates to train bulk users with custom solutions.

Results:

- Built the platform in 7 months
- Achieved 60% faster corporate onboarding.
- Enabled educators to earn 40% more revenue.
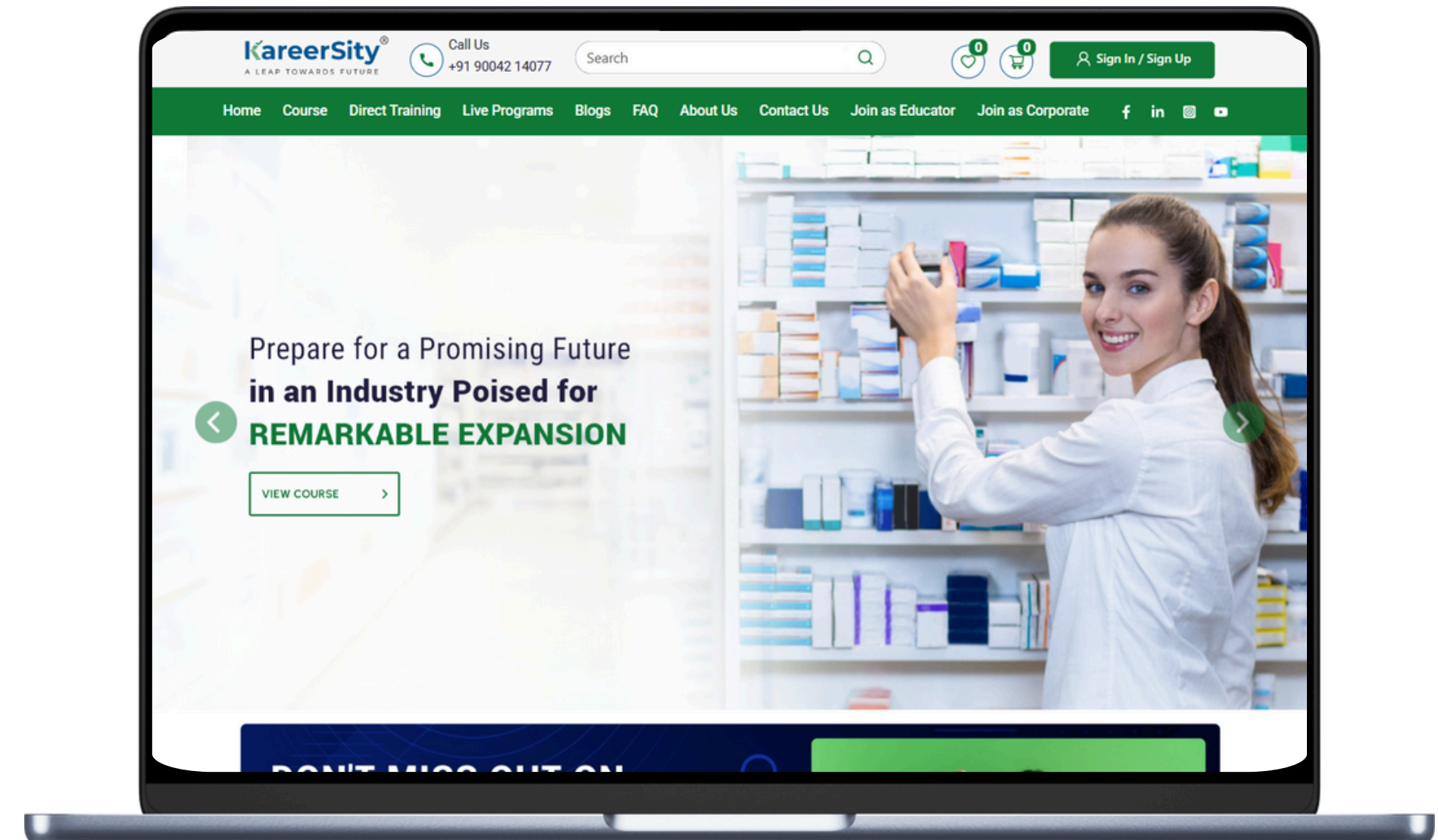
KareerSity transforms pharmaceutical education into career success.

and more....

Testimonials
Client Feedback

"It was our great fortune that we picked Starfii to assit with many of our digital initiatives including various web applications. The team is very Knowledgeable, their service brilliant and they always go the extra mile!"

Ramesh Juneja
Founder, Kareersity

"We have engaged Starfii for more than 2 years no. I am vey pleased to closely work with them on several projects. They are responsive accommodating and can deliver great result!, Thank you team"

Utsav Bisaria
CEO, Doodley

"First class product, service, and ethics. The level of professionalism and responsibility show by starfii team are impeccable. Thank you Starfii!"

Mohammed Muqthar
Founder, CEO, Cortex

and more...

STARFII

Ready to transform your IT?
Contact us today!

Let's discuss your next big project.

Scan here, Lets get started!

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